



5G USE CASES FOR CANE & BAMBOO SECTOR

AS A SUB COMPONENT OF

"5G APPLICATIONS IN NER WITH HUB AT AMTRON, GUWAHATI FUNDED BY NORTH EASTERN COUNCIL (NEC), MDONER, GOVT. OF INDIA"

BY: NORTH EAST CANE AND BAMBOO DEVELOPMENT COUNCIL

NEC GOLDEN JUBILEE / G20 TAKEAWAYS

- Act First North East Northeast is our gateway to South-East Asia and can become a centre for the development of the entire region.
- More Telecom Towers In North East For Better Coverage.
- Capitalize On 'Asht Lakshmi (Goddess of Wealth)' Govt. should work on 8 foundation pillars for the development of entire NE Region. These Pillars which are Peace, Power, Tourism, <u>5G connectivity</u>, Culture, Natural Farming, Sports. (<u>https://economictimes.indiatimes.com/news/india/p</u><u>m-attends-nec-golden-jubilee-meet-in-shillongreleases-commemorative-volume-oncouncil/articleshow/96317443.cms?utm_source=conte ntofinterest&utm_medium=text&utm_campaign=cppst
 </u>
- 5G can positively impact SDG 2030 Gaps for NE as well as enhance output in Tourism, Farming, Sports & Culture Promotion.
- Ease of Doing Business / Ease of Living



COMPONENTS





Telecom Sector Skill Council





NEW DELHI THURSDAY FEBRUARY 02, 2023



- Establishment of 5G Training Lab in all 8 NE States with Partner Institutions and Content by TSSC/
- ✓ Introduction of MOOC (Massive Open Online Courses) on 5G as per guidelines of AICTE / DoT with Telecom Sector Skill Council / DIC, UIET Panjab University
- ✓ Deployment of 5G Use Cases largely focussing on Healthcare, Education,
- Pilot on AR Based Landcaping involving North East Cane
 & Bamboo Development Council.
- ✓ Establishment of an Experience Center at Tech City, Guwahati.

Plan to set up 100 labs for developing 5G apps and use-cases, says FM

Vishal Mathur vishal.mathur@hindustantimes.com

NEW DELHI: Even as the 5G network roll-out continues across India at a rapid pace, the government has outlined plans for expanding its use beyond consumers and enterprises. In her Budget speech, Union finance minister Nirmala Sitharaman called for the development of new applications and business models, which will also create more jobs.

There are plans to set up 100 labs in engineering institutions to develop applications and usecases for 5G services.

"The labs will cover, among others, applications such as smart classrooms, precision farming, intelligent transport systems, and health care applications," Sitharaman said in her speech.

"The proposed outlay for 5G labs will further push the development of use-cases and the set-up of private networks in India. The research across universities will push innovations and job opportunities," said Peeyush Vaish, partner and telecom sector leader, Deloitte India. India's 5G auctions, which culminated in the second half of 2022, saw Bharti Airtel, Reliance Jio and Vi acquire 5G spectrum for commercial networks, while Adani Data Networks is expected to launch enterprise 5G services with the spectrum it bought.

"5G networks and devices without use-cases is akin to highways without places to travel to," said Muralikrishnan B, president, Xiaomi India.

The speed at which commercial networks have rolled out, since the official launch in October, has been impressive.

Test labs for 5G applications provide a sandboxed environment for testing use-case prototypes. Indian telecom equipment company Himachal Futuristic Communications Limited (HFCL) is working closely with tech giant Qualcomm and has a 5G lab which focuses on rural mobile broadband.

"The setting up of 100 labs to develop 5G will better network connectivity in every nook and corner of the country and further help more sectors and communities to access the benefits of 5G networks," said Sanmeet Singh Kochhar, vice-president – India and MENA at HMD Global.

5G TRAINING LABS WITH CDN / EDGE COMPUTING SOLUTIONS

- 1. Assam Tech City, Guwahati.
- 2. Arunachal Pradesh College of Agriculture, Central Agriculture University, Pasighat, Arunachal Pradesh.
- **3. Manipur** Manipur Institute of Technology, Manipur University, Imphal, Maipur.
- 4. Mizoram Government Serchhip College, Sercchip
- 5. Nagaland Immanuel College, Dimapur, Nagaland.
- 6. Tripura Tripura University, Agartala, Tripura.
- Meghalaya North Eastern Hill University, Shillong, Meghalaya.
- Sikkim Sanchaman Limboo Govt Degree College, Gyalshing, Sikkim.
- 9. Training & Certification of Master Trainers by TSSC



5G USE CASES – CANE & BAMBOO WORKERS



5G USE CASE APPLICATIONS FOR ARTISANS - POWERED BY COMMON CLOUD APPLICATIONS / 5G CONNECTIVITY WITH IMS SERVER / CDN (CONTENT DELIVERY **NETWORK) SOLUTIONS**

		ases	AR/VR Enabled Training	Immersive training experience / Customer Experience Like Never Before		
			Metaverse Hosted Virtual Store	Virtual e-store with immersive technologies like Augmented Reality and other advanced software development tools and technologies		
, # #	Use C	AR Based Landscape Planning	Landscape planning and design of highways with augmented reality as creative tool for landscape planners with integrated proposal tool			
	Ĩ	5G Enabled	Mobile Based Imaging	Harnessing the power of 3D scanning on artisan's smartphones to create a three-dimensional representation of the furniture piece and reverse engineering		
				Crowd funding platform to provide New as well as		

Crowd Funding Platform

Crowd funding platform to provide New as well as Second Hand 4G/5G smartphones to artisans in **NECBDC** clusters enabling artisans to access online training modules, collaborate with experts, etc.

AR/VR Enabled Training

5G technology will enable an immersive training experience like never before. Equipped with augmented reality and virtual reality, artisans will now embark on a journey of learning and growth, expanding their skills and exploring new techniques in a virtual environment.

Objectives

- Enabling artisans to practice techniques and experiment with designs
- Refine artisan's craftsmanship without the need for physical resources
- Reach in remote areas with limited access to traditional training facilities
- Enable artisans to visualize their designs and create virtual prototypes

Virtual e-Store

A virtual e-marketplace, to help the talented and highly skilled handloom and handicraft community of artisans, weavers, and craftsmen showcase their unique offerings to the global market.

Objectives

- Provide global demand and buyers for local artisans
- Empower artisans to preserve their traditional art forms
- Promoting Indian arts and crafts worldwide
- Provide an interactive interface to the buyers

Platform Features

- Dynamic Products Rendering
- Payment Gateway Integration
- 2D & 3D Product View
- Live Cart Management
- Map View
- AR-based Product Virtualization
- Order Management & Tracking



Drag, Drop, View, Purchase:

3D Virtual Store offers an exciting and innovative tool that allows customers to seamlessly integrate the artisans' products into their own lives. By incorporating an intuitive drag-and-drop functionality, customers can visualize how the products will look in their own homes or spaces.

Benefits of Augmented Reality

- Enhanced Customer Experience: By allowing customers to visualize how the products will look in their homes or spaces, the feature provides an immersive and personalized shopping experience.
- Accurate Product Assessment: The ability to virtually place the products in real-world settings enables customers to assess factors like size, color coordination, and overall aesthetic appeal.
 - Customization and Personalization: The drag-and-drop functionality allows customers to experiment with different placements and configurations of the product within their space.
- Reduced Risk and Increased Sales: The feature helps customers overcome the uncertainty of purchasing a product online by minimizing the risk of disappointment.

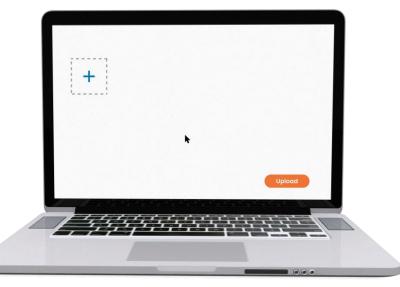


Explore, Virtualize, Refine.

Design virtualization for bamboo and cane artisans involves utilizing digital tools and technologies to create virtual representations of their designs. Artisans can explore, visualize, and refine their designs before physically creating them.

Benefits of Design Virtualization

- Design Exploration: Virtualization allows artisans to experiment with various design possibilities, shapes, and patterns.
- Time and Cost Savings: By eliminating the need for physical prototyping, artisans can save time and reduce expenses associated with materials and production.
- Informed Decisions: Artisans can make informed decisions about aesthetics and design elements, ensuring the desired outcome.
- Market Testing and Customization: Virtual prototypes enable artisans to gather feedback from potential customers and assess market preferences.



AR LANDSCAPING TOOL

With augmented reality landscaping tool, landscape planners can seamlessly integrate cane, bamboo, and other eco-friendly installations along the highways. By simply using a smartphone or tablet, planners can explore various design possibilities and visualize ideas in real-time. It also enables real-time budget planning.

Objectives

4	4

Eco-friendly installations along the highways



Better decision-making and effective communication among teams



Rapid prototyping and iteration of landscape designs



Enhance the educational and touristic experience along highways





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Prepare Quotation



Cost Optimization

By integrating different aspects of the landscape design, the proposal tool enables designers to optimize costs.

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Streamlined Proposal

Designers can create proposals directly within the software, including itemized cost estimates, material specifications, and project timelines.

Real-time

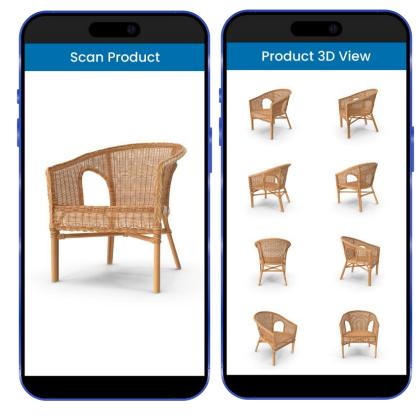
Landscape planners can build a proposal of the planned landscape within seconds fostering quick operations.

Mobile-based Imaging Tool

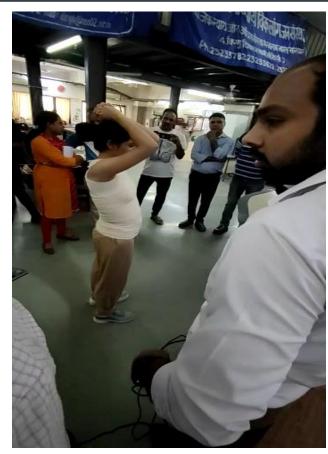
By harnessing the power of 3D scanning, artisans can capture intricate details and precise measurements of furniture pieces, unleashing a new era of customization and personalization. With this digital blueprint, artisans can bring their customers' visions to life, crafting furniture pieces that are tailored to their exact specifications.

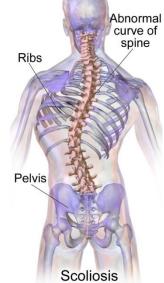
OBJECTIVES

- Empower artisans to reimagine the art of furniture making
- Allow artisans to study and analyze crafts more easily and comprehensively
- Help artisans develop their technical skills, improve their understanding of design principles
 - Enable artisans to explore new possibilities in their craft



DESIGN VIRTUALISATION FOR EGRONOMIC FURNITURE – OCCUPATIONAL HEALTH CHALLENGES / OLD AGE SUPPORT ETC.















Approximately **1.71** BILLION people have

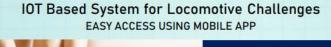
MUSCULOSKELETAL conditions worldwide

¹/₄ OF THE BODY'S BONES ARE IN THE FEET

PROBLEM IN THE FEET = PROBLEMS IN THE BODY

75% of people shall experience FOOT related PROBLEMS sometime in their lives

DESIGN OF WALKING STICK AS PER FOOT PRESSURE – SENIOR CITIZENS





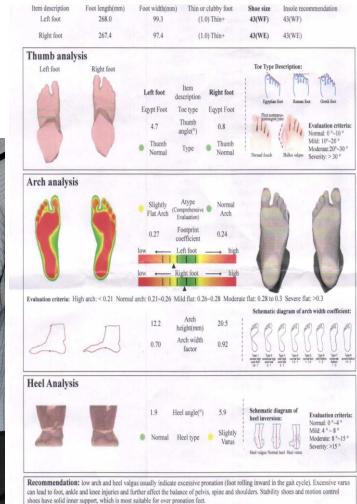
- Problem in the feet = Problems in the body
- 75% of people shall experience Foot related Problems sometime in their lives





Thermal Foot Scanner





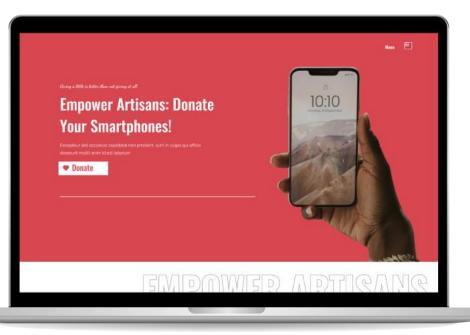
High arch and heel varus, neutral shock-absorbing shoes are the most suitable. A normal arch and heel are best for stable shoes. For any type of arch or heel deformity, properly designing and making foot correction insoles can promote the normal biomechanical function of lower limbs, better adjust your whole body, improve your posture, and prevent injury or damage to the body.

Crowd Funding Platform

A crowd funding platform will provide second-hand smartphones to artisans in NECBDC clusters. Donating your mobile phone is quick and easy. Simply visit the portal and in just a few clicks, you can list your device for donation.

OBJECTIVES

- Ensure access to technology and training
- Enable artisans to access online training modules
- Connect artisans with their community of fellow craftsmen
- Help artisans realize the full potential of all 5G use cases



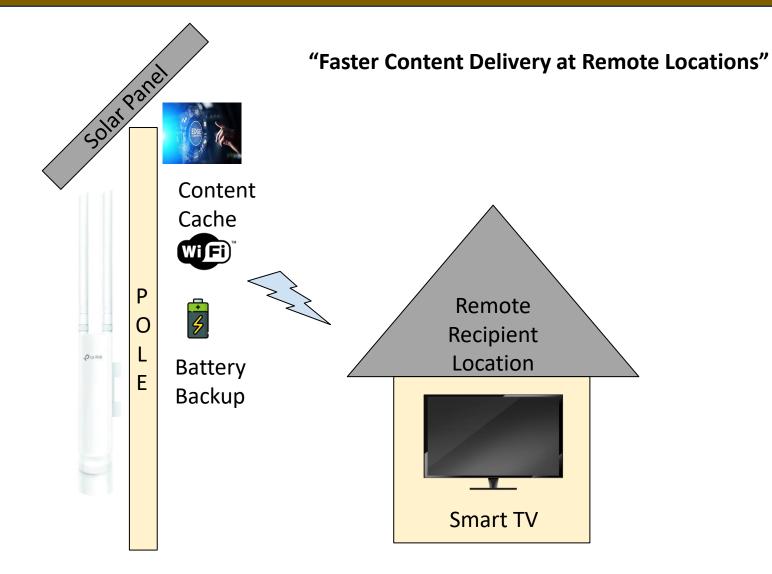
Internet connectivity is a basic human need and desire and crucial to achieving all human goals. With growing number of applications anywhere, anytime and therefore and low cost Mobiles/ tablets/ Laptops is making ubiquitous wireless connectivity not just a convenience, but an expectation.

However, the challenges in NE and Rural areas are as under: 1. Most areas have poor access to internet with bandwidth availability challenge and hence downloading the online content remains a challenge in accessing online resources

2. The data hosted on online platforms like google search engine, Facebook, YouTube etc. is on servers which is geographically far away from users in Tier II Cities onwards / Rural Areas etc. Hence, when multiple users start to access the same content in bulk from the same geographical location, buffering takes a lot of time and leads to user dissatisfaction. A common manifestation of this is crashing of exam result websites every year across India or the time taken in buffering before the e-content is downloaded.

THE ECONOMIC TIMES | NEW DELHI / GURGAON | FRIDAY | 16 JULY 2021 Speed of Internet is Still a Drag Slow networks are preventing many from making use of digital platforms through," said Rishi Gupta, CEO, Fino Payments Bank. Gupta was part of the panel on the ET Financial Inclusion Summit. Other panelists included Praveena TEAM ET that money; they will be able to have that as sistance service and access to the money, Evolution of consumer technology is large-ly premised on internet speed. India is on the Raisaid Ananth threshold of becoming a leading digital economy. But for a country clocking more Rai, chief operating officer of National Payments Corporation of India (NPCI), Bank said that many of Airtel's customers use business correspondent agents for c than a billion payments a day, the need for more reliable internet connectivity has Anand Kumar Bajaj, CEO, PayNearby, and transactions and buying financial services Ganesh Ananthanarayanan, COO, Airtel and other products. In May, UPI proce never been felt more acutely. Industry lead-ers believe that while assisted help in this 2.53 billion transactions, down 4.10 Payments Bank The Times of Ndia new delli Monday July 5, 2021 mode of doing business is a great bridge in rural areas, internet lags are excluding many from using digital platforms. "Trust is important. In business, when the customer is depositing money, he needs to be sure that the transaction will go Teachers in rural India fight a losing battle to keep kids in 'class' In Bihar alone 1.4 crore students are without digital devices. To make sure education reaches all, teachers are trying everything from evening classes to phone recharge access remote learning. I e places, they wait for their parent turn from work so that they can ac CEO, PayNearby REDGING THE GAP: With no internet or digital devices, students are forced to at classes in the open in Odisha's Sundargarh district zpur district, and his col lexible. Nasim Ahmad, who heads an the house how can they 690 students in the 100 of the 186 stur TOI+ gital divide a ndian students nes For th For detailed ards, after the report, scan this QR code arn from work," h Anil Kumar Pro teaches in a g of Odisha's Sur ients had a ing the first wave of Covid we called the students of that per m for 90 minutes to those who es," he said. lack of digital devices amon hmir, nearly 70% of stu n't have access to a digital device. r, as many as 1.4 crore or 38% Even when there's a phone and internet, there are hurdles like lack of money. "The ers are trying their best to be told us when there is no food in

SOLUTION TO BE SHOWCASED – CDN (CONTENT DELIVERY NETWORK) WITH EDGE COMPUTING DEPLOYMENT



Lower Latency | Lesser Congestion | Better Experience

OUTCOMES - NORTH EAST'S SDG 2030 GOALS

S. No.	Parameter	Impact
1.	SDG 3 - Good Health and Well Being	Help Artisans To Design Ergonomic Furniture For Occupational Health Challenges by interacting with Clients 1000's of Kms away.
2.	SDG 4 – Quality Education	Immersive Learning by enabling use learning tools like AR/VR/MR etc.
3.	SDG 5 – Gender Equality	Open New Economic Opportunities for Women * Report of GSMA [Global System for Mobile Communications] says that there is a considerable gender gap in mobile ownership (14%) and mobile internet use (41%) wherein lack of awareness and digital skills are among the top barriers to <i>mobile internet adoption and usage among women.</i>
4.	SDG 9 – Industry, Innovation & Infrastructure	5G Labs can be used for local youth for Design Innovations
5.	SDG12-ResponsibleConsumption&Production	Promote sustainable consumption

THANK YOU